

MISSISSIPPI GULF COAST

The ideal resort for summer vacationists. Boating, swimming, fishing, motoring and general recreation past-time for men, women and children.

The Sea Gull Echo

The County Paper.

Dunbar Rowland,
Jackson, Miss.

SUBSCRIPTION
TERMS:
\$2.00 per annum in advance.
Single Copies 5 cents.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

FISH HATCHERY FOR SOUTH MISS. ASSURED BY FEDERAL FUNDS

Lyman, Mississippi Most Likely Location For New Project—Obtained Through Efforts of Senator Pat Harrison, Frank P. Bell and Gulf Fish Commission.

The long delayed fish hatchery for South Mississippi has at last been assured, according to information received by the Gulfport Chamber of Commerce which stated that funds for the project were now available, and that title to the land for the hatchery should be obtained at once so that work can be started.

The hatchery was obtained through the cooperation of Senator Harrison, Frank P. Bell, United States Commissioner of Fisheries, and the Gulf Coast Fish Commission, an organization composed of members of the board of supervisors and citizens of Harrison, Hancock, Jackson, Stone and George counties, headed by John T. Connell of Gulfport.

The location recommended by engineers sent here to look over the situation and approved by the organization of the several counties, was an 80-acre plot at Lyman, including the big 20-acre mill pond used by the Batson-Hatten Lumber Company, which is fed by a flowing artesian well.

A committee of interested parties met at the Gulfport Chamber of Commerce yesterday afternoon and steps were taken to turn over the land to the government for the hatchery.

W. H. Hatten, who was present at the meeting, stated that he was authorized by the Batson-Hatten Lumber Company to give the land, free of charge, to the government for the hatchery.

Appreciation of this gift was expressed by members of the committee and the board of supervisors is having the land surveyed and mapped. The map and abstract together with the deed will be forwarded to Frank P. Bell, U. S. fish commissioner, to be turned over to the attorney general and as soon as the title has been passed upon by that official, work on the project will begin.

The exact amount to be spent on the construction of the project has not as yet been determined. The original bill passed for the hatchery in 1933 was for \$50,000 but it is believed that considerably more than this amount will be spent in its construction.

The government will have full charge of the construction and operation of the project. After it has been established a force of from five to seven men will be maintained to operate it, it was said.

WITH THE FISHERMEN.



By Cantha Ketchum.

THERE were fishing parties galore over the 4th of July week end. Few spots there were where someone was not fishing. Some got fish, some none. But the desire to fish was fulfilled.

First Mackerel Reported Caught Near Bridge.
A three-pound mackerel was the prize of Bill Witter, who caught it off the highway bridge last Thursday afternoon. This is the first report of mackerel being caught this year at this season. Bill also caught some speckles.

Visitors Enjoy Fishing Trips Hereabouts.
Chas. and Bobby Jordy of Richmond, Va., are having the time of their lives while vacationing here with their parents, Mr. and Mrs. Albert Jordy. The boys have been fishing and crabbing to their hearts' content. They never miss an opportunity to go.

Successful Fishing Trip To the Islands.
On Thursday July 1st, Rev. and Mrs. Andrew J. Boyles of Bay St. Louis joined a fishing party composed of Rev. and Mrs. J. W. Thompson of Long Beach; Rev. and Mrs. L. J. Power of Gulfport, the Presiding Elder of the Seashore District; Rev. Dr. Reed of the Missouri Conference; Rev. Dr. Smith and his wife and son from the Louisiana Conference; Rev. and Mrs. Dr. Alexander from Nashville, Tenn., and one of his friends. The party sailed at six A.M. Cruising about Ship Island, they had a good time and wanted to go back for more.

ANNUAL CLERGY RETREAT

For The Diocese of Natchez Being Held This Week At St. Stanislaus College.

The Retreat for the Clergy of the Diocese of Natchez was held at St. Stanislaus College this week. It began Monday evening and ended with a Solemn Pontifical Mass of Requiem on Friday morning at 8 o'clock.

The retreat was given by Rt. Rev. Columba Thuius, O. S. B., an Abbot of St. Joseph's Abbey, Covington, La. It was attended by Most Rev. O. O. Gerow, D. D., Bishop of Natchez, and about 47 priests of the Diocese.

The closing service will be a Mass for the repose of the souls of the priests who have labored in the Diocese. This Mass will be sung by the Bishop in the Church of Our Lady of the Gulf. Rt. Rev. Msgr. Patrick O'Reilly of Jackson will be the Archpriest; Rev. M. J. Costello of Waveland, Deacon of the Mass; Rev. P. J. Carey of Clarksdale, Subdean of the Mass; Rev. Wm. J. Leech of Pass Christian, Deacons of Honor; Rev. J. J. Igoe, D. D., Master of Ceremonies; Rev. Joseph Schermer of Lumberton and Rev. J. P. McGlade of Biloxi, Acolytes; Rev. F. H. Hillebrand, Thurifer.

The Most Rev. Bishop, and Rt. Rev. Abbot and all the priests were well pleased with the results of the retreat and all left with the most favorable impressions of Bay St. Louis in general and St. Stanislaus College in particular.

Final Plans For Farm Bureau Picnic, July 16. Completed.

The committee appointed to work out plans for the County-wide Picnic which will be held on Friday, July 16th, at the Lee Town Community Fair Grounds met on Thursday night, July 1st, at the home of John S. Rester and completed their work for the picnic.

Mr. Bozeman is serving on the Committee in an advisory capacity and states that the committee has made plans for between four and five hundred people. Inasmuch as this is to be an "Old Fashion Basket Picnic" each family is expected to bring a well filled basket. Several good speakers from the State Farm Bureau will be on hand with just the information that the majority of our farm folks need. Remember the picnic will start at 9 o'clock Friday morning, July 16, and last all day. The committee will meet again next Thursday afternoon, July 15, at 2 P. M., on the picnic grounds to arrange for seats, etc.

Both are Bay St. Louis young men, enterprising and possessing ability to do and their success is assured in advance. They propose to run the business not only to its utmost capacity but to a high point of efficiency. In this wise the enterprise will prove of considerable value to the community and will afford work for many.

Mrs. Feitel and Blaize own and operate a vegetable canning plant at Franklin, La., and have just closed a successful season.

JOHNSON CANNING COMPANY

Leased by Messrs. Feitel and Blaize—Will Operate Plant Full Force.

York Feitel and Bernard A. Blaize of Bay St. Louis acquired by lease the property of the Johnson Company head Washington Street and are getting the plant in readiness for the shrimp season this summer and oyster season this winter.

They have taken over the entire plant and will run it as their own business and to their own account, packing and shipping to all points;

Mr. Feitel has considerable experience in the selling and shipping end while Mr. Blaize is acquainted with the actual management of the plant.

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ANNUAL OUTING B.K. OF A.

To be Held Sunday, July 25, at St. Stanislaus Grounds.

Everything will be in readiness for the annual outing of the Order of Benevolent Knights of America, New Orleans unit, according to J. J. Rafter, who has been appointed general chairman of the 17th annual all-day basket picnic-outing.

The affair will be held Sunday, July 25th, on the St. Stanislaus College grounds, which have been again chosen for this year by popular vote.

Boating, bathing, fishing, games and dancing in the spacious college gym are on the day's program.

Mrs. Carrie M. Barthe will head the women's division of the outing. The B. K. of A. is again cordially welcomed and nothing will be left undone to make their stay here a memorable one.

PLANS FOR CHURCH FESTIVAL JULY 24-25 BEING COMPLETED

Following the announcement of last week given out by Rev. Father A. J. Gimelich of the forthcoming "Church Festival" benefit of Our Lady of the Gulf Church, plans are rapidly being rounded into shape.

Committees are being formed to handle all arrangements and nothing is being left undone to make this annual affair the largest ever held.

St. Stanislaus lawn will be the scene of the fair and July 24-25, the dates.

British experts estimate wheat crop as largest since 1931.

Floundering Trip Turns Out All Wet.

A founders' party composed of Mr. and Mrs. A. C. Dennis and son, Jack; Mrs. Reginald Couture, son John and daughters Teresita and Coraline, Athel, Marchese and Billy Schwartz was spoiled Tuesday night by the sudden squall of that evening.

The group caught one large flounder and a good drenching shelter was taken under the "Sea Gull" building. They were not discouraged and said

they would return in two weeks by the same route.

OFF ON TRIP TO HAVANA, CUBA.

Mr. J. S. Deffen Jr. and friend, Mr. Richard Jaubert, left their homes in Waveland and Bay St. Louis, Saturday, July 3rd, by automobile for Miami, Florida, where they will spend a couple of days then fly to Havana, Cuba, to spend their vacation, returning in two weeks by the same route.

A Frenchman is elected president of International Rotary.

British lay claims to areas in Antarctic Byrd sees no dispute.

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THE SEA ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-Sixth Year of Publication

Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County

Official Journal City of Bay St. Louis.

Member National Editorial Association.

Member State Press Association.

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FORTUNES AND UNIVERSITIES.

THE amount of money invested in the colleges and universities of the United States is amazing and the endowments of some of the larger universities, staggering. Harvard University, of Cambridge, Massachusetts, has an endowment of more than \$130,000,000 to take care of its 8,000 students and to pay the 1700 teachers on its roster.

The average citizen of this republic will wonder what Harvard does with its money and question whether the cause of education gets as much results as it would if the same amount of money had been distributed among hundreds of smaller colleges.

Continuing to use Harvard University as an example because of its great resources, we call attention to the fact that the University last year had total receipts of \$11,534,056—more revenue than some of the states of the union had. The University's income amounted to more than \$1,300 per student, which ought to be enough to make very wise men of all the graduates of that great institution.

Highway fatalities are increasing but nobody seems to be concerned about the matter.

Swimming is fine if you take care to see that you are able to get out of the water without the help of rescuers.

WHAT? NO MAN FROM MARS?

EVERYBODY has heard about the man from Mars but nobody has ever seen one and now come the astronomers from their huge telescopes to tell us that there is no water vapor present on the neighboring planet and hence no human beings alike to the so-called human race.

This ought to end the long debate over the "canals" on Mars because without water there would be no canals as we understand them and no animals and plants of the types that exist here.

However, the average imagination, sure that life exists on Mars, will not give up. Maybe there is another form of life on Mars that requires no water and the canals may serve some purpose not understood. Consequently, the mysterious radio signals that we sometimes hear about may come from the people of Mars, whether they are people like we are or different.

Last Sunday was the birthday of independence in this country but its people will be free only so long as they see that they are free.

Congress has passed a bill to permit dogs especially trained to guide blind men and women to ride in day coaches or in pullmans on all American trains. Under the present law, the dogs had to be carried in baggage cars.

SCOUT "JAMBOREE."

ON a space in Washington large enough to accommodate fair sized army, with the Potomac as a background, there have been erected tents for the camping "jamboree" of the Boy Scouts, hospitals, sanitary facilities, and conveniences for cooking being abundantly supplied. The Boy Scout movement has much in its favor and encounters few opponents. Its activities replace the old time loafing on the corner and the temptation to vandalism. Moreover, the saloon, it will be recalled, generally was but a step from the corner. Few will laugh at the joke that the tramp is just a Boy Scout grown up. The Scout system has served a good end for a generation, and is likely to continue its helpful work for years to come.

CLEANING VACANT LOTS.

CONSIDERABLE work has been noted toward cleaning of vacant lots of this city in the past few weeks. There is yet plenty to be done along this line.

There are lots in the very heart of the populous section of the residential section that have been allowed to grow weeds and wild with growth. Every precaution should be provided against the vacant lot menace. Sanitation demands it, protection from lurking places for mosquitoes, snakes and other insects, and relief from such unsightly places which will later in the season become fire hazards as well.

The State Oil and Gas Board held a meeting on June 30th to receive bids for the contract of sinking two additional state gas wells on the old asylum property in Jackson. The State already has three producing wells on this property from which three to four thousand dollars per month is being paid into the State treasury. With two more producers, the State will soon be receiving a nice sum monthly.

The State Tax Commission is authority for the statement that under the sales tax token system, there are very few tax dodgers among Mississippi merchants. Sufficient tokens are on hand to supply the entire state, and the Commission states there is no excuse for any merchant not paying the tax and evaders will be prosecuted in the courts.

JULY 4TH WEEK-END ON THE MISSISSIPPI GULF COAST.

JULY 4TH week-end was celebrated more extensively than ever this year on the Mississippi Gulf Coast, due principally to the fact that Monday the 5th was a holiday, the fourth falling on Sunday.

The week-end auto travel showed increase. Thousands of autos brought vacationists to Bay St. Louis and all along the Mississippi Coast in large numbers who spent the weekend enjoying the many recreational pastimes offered by this section. An idea of the number of cars traveling to New Orleans may be judged by the statement of one observer, who counted the cars between Bay St. Louis and Logtown for one half hour over a stretch of fifteen miles which were 523. Accidents were comparatively few and of minor consequence, considering the many who took part in motoring, swimming boating and other forms of recreation.

The Bay-Waveland section entertained the largest crowd of any time. Practically every residence had some visitors and hotels and boarding houses were filled.

Celebrations of every kind were held, among the most important was the Second Annual Sports Carnival and 38th Annual Regatta by the Biloxi Yacht Club, also smaller regattas of the different cities by the sea. House parties, beach parties, fishing parties galore. Mayor Blaize and City Commissioners added extra policemen to the regular force and they were kept busy both day and night. Crowds were handled excellently and the city officials were pleased with the results.

No section offers more and as much as the Mississippi Gulf Coast, Bay St. Louis especially. It was truly a "Glorious Fourth!"

CHURCHES CONTINUE TO GROW.

DURING 1936 the religious groups in the United States showed gain in membership, according to the annual statistics compiled by The Christian Herald, which submits the figures as a "direct contradiction to pessimists who claim the churches have lost ground." Membership statistics and reports of contributions for religious purposes show that churches have grown throughout the depression years and continued to forge ahead so far as figures can indicate or reflect a spiritual growth.

In 1936, the total membership of all denominations and religious bodies in the United States was 63,493,036, a gain of 837,404 over 1935. The Catholics remain the largest single denomination, with 20,831,139 communicants. The Baptists lead the Protestant denominations, with 10,332,005 members. In gains for the year, the Catholics, with 221,837, are ahead, although the Baptists gained 140,503, the Reformed Church gained 81,958, the Lutherans 43,905, the Methodists 41,798, the Unitarians 38,026, the Protestant Episcopalians 21,193, and the Presbyterians 6,507.

The figures show that church membership showed a gain of 1.33 per cent, while the population of the country gained only .71 per cent. For ten years, the average gains in church membership has been 1.65 per cent, while the average population increase has been only .98 per cent.

MISSISSIPPI HAS NO BETTER ADVERTISEMENT THAN THIS.

MISSISSIPPI can claim no better and more effective advertisement than the statement appearing from Frederic J. Haskin, Information Bureau, Washington, D. C., (Times-Picayune, July 1, 1937) in his daily nation-wide questionnaire.

The question: "What State in the South has the lowest death rate? The highest birth rate?"

Answer: "Mississippi has the lowest death rate and the highest birth rate in the South. There is hardly room for comment. The statements—lowest death rate, highest birth rate—speak for themselves."

And the Mississippi Gulf Coast, Nature's Own Health Resort, must necessarily come in for a great share of this advantage.

Bay St. Louis, Hancock county, like the balance of the Coast, offers purest drinking water, recuperative all-the-year climate, and ever at one's disposal the most desirable continuation of ideal resources that go to make for health and happiness.

With Bay St. Louis' well known splendid educational facilities we know of no better place for families and children to live.

GULF COAST ATTRACTS.

MISSISSIPPI Gulf Coast as a summer resort is at its zenith just now. Visitors are here from all parts to enjoy the many healthful and recreational opportunities offered.

Bathing beaches furnish excellent swimming, gulf waters provide the best for boating, golf courses, tennis courts, are numerous and inland streams abound with fish of every variety for the angler. Wooded sites are ideal for camping. In fact there is every recreational facility imaginable for every lover of the outdoors.

A vacation is not expensive in this section. Hotels provide every accommodation at reasonable rates and there are boarding houses and private homes which offer attractive rates for those who prefer them.

Vacations are necessary for the health and a little period of rest and recuperation is deserved and appreciated. Capitalize on your spare time. Go somewhere! The Mississippi Gulf Coast answers the question as to where to go.

An advisory committee of twenty-two laymen and educators has been asked by President Roosevelt to study the subject of the Federal Government's relation to state and local conduct of education. The National Education Association, which has been urging the passage of a bill to provide \$100,000,000 of Federal aid to education, believes that this does not meet the President's views because it provides a flat grant to every state on a per-child basis and does not provide for grants to poor states according to their needs.

WHAT THE PRESS IS SAYING OF MEN AND MATTERS IN EDITORIAL EXPRESSION

AUTO DRIVERS.

(McComb Daily Enterprise.)

JUDGE R. B. REEVES of the McComb Police court says automobile drivers may be divided into three classes, as follows:

1. An extremely careful, driver who will never have an accident unless some one runs into him.

2. The semi-cautious driver—that is to say, the driver who is part careful and part careless.

3. The driver who operates his car with no regard whatever for the rights of others, or the person who drives his car in such a manner as to be looked upon as a common road hog, taking all and giving nothing.

These remarks were directed to the taxi drivers in McComb at a special meeting yesterday when he told them in substance to "operate their cars safely or go to jail," but they are worthy of consideration by every automobile driver. Judge Reeves pointed out that the same rules and regulations which he was asking the taxi drivers to observe apply to all other automobile operators. He said:

"We have within our midst people who are not well informed as to traffic regulations. They propose to be careful drivers and yet they often have no conception as to the rules of the road or the law governing the operation of a motor vehicle. Often people visit in McComb from other states. They may

come from distant cities or towns where traffic is regulated differently; that is, they may

come from a city where emphasis is placed on speed, where cars are required to move at a rapid rate of speed and while passing through or visiting McComb, they might forget that they are not under the same rules and regulations."

The burden of the blame for traffic accidents cannot be placed solely upon any one class of drivers, although it is conceivable that some may be more to blame than others. It is the duty of the careful driver to watch out for the other driver as well as for himself. It is merely a matter of recognition of the rights of others. This applies to the careless bicycle riders, who infest the streets, in groups, or literally take the sidewalks in some residential sections. It applies to the parents who let their children play in the streets.

We saw a little girl skating on a paved street. A car approached. She sought to turn out of the middle of the avenue, lost her balance and came down directly in the path of the vehicle as the driver, with wheels locked by the brakes, brought the car to a stop in three feet of her body. If this vehicle had passed over the child there would have been vindictive talk; yet he was entirely blameless in this near tragedy.

Three Mr. Moto pictures are planned for the coming year with Peter Lorre as the lead. They will be entitled, "Think Fast, Mr. Moto," "Thank You, Mr. Moto," and "Mr. Moto's Gamble." Three Charlie Chan pictures and three films of the Jones family are also scheduled for production.

Two new pictures which will star Eddie Cantor are entitled, "Al Baba Goes to Town" and "Saratoga Chips."

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Loretta Young, Alice Faye, Gypsy Lee Rose and Fred Allen as featured players. Ben Bernie and Walter Winchell will appear together again in "Love and Hisises."

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Loretta Young and Tyrone Power will continue as a team in "Second Honeymoon," while one of the more ambitious musicals will have

Matthew Ferguson, a collegiate athlete, has been signed up by Selznick International. He was seen by one of the executives in a New York hotel lobby and is regarded as promising for the part of Rhett Butler, in "Gone With the Wind." Bebe Daniels of Birmingham, Ala., and Alicia Rhett of Charleston, S. C., have also been signed up by the same studio.

Charlie Chase, the Hal Roach comedian, has been engaged by Herman as production executive on "Damsel."

Greta Garbo may do a picture as Joan of Arc.

In "The Adventures of Tom Sawyer," Elizabeth Patterson will have the role of Aunt Polly and Walter Brennan will portray Muff Potter.

In 1934, Robert Taylor and Edie Norris were both starting out as contract players in the same studio.

Taylor rose to success after his role in "Society Doctor," but Norris has just recently been given a good part.

It is that of surgeon in "General Hospital."

Claudette Colbert met her husband Dr. Joel Pressman, first when she

IT'S TRUE!

By Wiley Paden



New York, N.Y.—"IT'S TRUE! that Florence Rice discovered a tiny cambric handkerchief wedged deep behind a cushion of the built-in seat in her portable dressing room," says Wiley Paden. "The handkerchief was yellow with sage, and bore an embroidered initial 'G.' Later it was found that the dressing room, one of the first portables on wheels, was originally built for Julian Gilby, and used by her in several theatricals."



Get Ready To Go!

THE motorist who starts on a long journey without a spare tire, runs the risk of losing time, temper and possibly money in the case of an emergency.

A savings account in the Merchants Bank and Trust Company is like a "spare"—it is most important to have in an emergency on the road of life.

WE PAY INTEREST ON SAVINGS.

Merchants Bank & Trust Co.

On the Beach at R. R. Crossing
Bay St. Louis, Mississippi
Member of Federal Deposit Insurance Corporation.
"A Friendly Bank and a Bank of Service."

FORMER BAY RESIDENT TRAVELS EASTERN END OF COLORFUL ORIENT

Visits Yokohama, After 19 Days' Trip Over Pacific—Greatest Silk Market of the World—Chinese Manner And Customs—Regard For Royalty—Honesty Is Paramount.

By PROF. T. L. TRAWICK.
(Installment Number 2)

until Goddess Jimmu, two centuries before the Christian era erected a temple called the Ikuta, which means "marital happiness." On her entrance to this section of Japan she erected this famous temple, and a torii at its entrance. The torii originally a roost on which fowls were supposed to perch, afterwards a gateway, as fowls originally used to fly over the gateway. The Japanese word for torii was Kabe, hence the name. The goddess Jimmu near the location of this famous temple typewriter ribbons.

The largest and most elaborately decorated Buddhist temple in the world is located here. At any time of the day a thousand or more devotees seated on the tetani (matting) counting their beads and chanting their litanies or mumbling their sutras, clapping their hands to make up the manes of their ancestors gives one of the most impressive religious scenes ever witnessed. They have a very fine way of taking up the collection, which might be imitated by some of our home churches. In the first place before this shrine there is a huge bin with a grating placed over it, large enough to receive coins, but dense enough to shut out hands from entrance. Each worshipper on entering the sanctuary has to pass this on his way to the temple, and is supposed to throw in coins, most of them do. I stood by and witnessed this coin tossing—there was a veritable shower of money, and it souvenirs for the departing passenger was continuous all through the day. However, when the devotees were in the temple they are supposed to contribute some more. They are so densely crowded together they sit on the tetani, that it would be impossible for the deacon to pass around the hat, so each worshipper places the coins on the floor. I saw the entire floor in the section where we sat covered several coins deep. As the worshippers leave, a long robed priest comes along with a broom and a dust pan and sweeps the coins in, takes the load to the hopper tosses them in, and comes back for more. This goes along all day.

Kobe is situated on the eastern end of famous Island Sea. Every ship to and from the Orient speaks of the harbor in the world. The horizon of this city fairly bristles with smokestacks, and a sable pall of smoke hovers over the city at all times. Every conceivable article is manufactured here, even typewriter ribbons. The largest and most elaborately decorated Buddhist temple in the world is located here. At any time of the day a thousand or more devotees seated on the tetani (matting) counting their beads and chanting their litanies or mumbling their sutras, clapping their hands to make up the manes of their ancestors gives one of the most impressive religious scenes ever witnessed. They have a very fine way of taking up the collection, which might be imitated by some of our home churches. In the first place before this shrine there is a huge bin with a grating placed over it, large enough to receive coins, but dense enough to shut out hands from entrance. Each worshipper on entering the sanctuary has to pass this on his way to the temple, and is supposed to throw in coins, most of them do. I stood by and witnessed this coin tossing—there was a veritable shower of money, and it souvenirs for the departing passenger was continuous all through the day. However, when the devotees were in the temple they are supposed to contribute some more. They are so densely crowded together they sit on the tetani, that it would be impossible for the deacon to pass around the hat, so each worshipper places the coins on the floor. I saw the entire floor in the section where we sat covered several coins deep. As the worshippers leave, a long robed priest comes along with a broom and a dust pan and sweeps the coins in, takes the load to the hopper tosses them in, and comes back for more. This goes along all day.

Many of the oysters he opened contained

MUTCHLER & ASHTON

COAST SERVE-SELF

Grocery and Market

Echo Building — Bay St. Louis, Miss.

FRIDAY & SATURDAY, JULY 9TH & 10TH.

Armour's Cloverbloom Butter, roll, lb.	33c
Armour's Evaporated Milk, tall cans	6c
Good Luck Oleo, pound carton	20c
Big R Tomatoes, No. 2 cans 2 for	15c
Big R Tomatoes, No. 1 cans	5c
Snowdrift, 6 pound cans	\$1.12
Snowdrift, 3 pound carton	63c
Prince's Finest	
Fruit Cocktail, No. 2½ cans	25c
No. 1 cans	15c
Small cans	10c
Prince's Finest	
Grape Fruit Juice, 52 oz. can	25c
No. 2 can	10c
12 oz. can, 3 for	25c
Maxwell House Coffee, pound can	28c
H. S. Prince's Finest De Luxe, Plums No. 2½ can	15c
Stokely's Finest	
Beets, Kraut and Hominy,	No. 2½ can
	10c

Meat Bargains

Swift's Premium, Sliced, BACON, lb.	35c
Armour's Star, Sliced, BACON, lb.	35c
Armour's Pure Lard, pound carton	15c
Star HAMS, Baked, 8 to 10 lbs.	
Half or whole, pound	35c
Swift Premium, VEAL ROUND, lb.	35c
Swift's Premium, LOIN, lb.	30c
Swift's Premium, RIB CHOPS, lb.	25c
Swift's Premium, SHOULDER ROAST, lb.	25c
Swift's Premium, VEAL RUMP, whole, lb.	18c
Swift's Premium, SHORT RIBS or BRISKET for stew, lb.	15c
7½c	
Swift's JEWEL LARD, lb. carton	14c

The Sea Coast Echo

City Echoes

—Mr. and Mrs. Hultner of Evergreen, Ala., spent some time here with Mrs. G. Crumb.

—Miss Claire Mae Crumb of New Orleans was among guests of her grandmother, Mrs. G. Crumb.

—Mr. Bernard Jones of New Orleans spent the Fourth of July with his mother, Mrs. Nora Jones.

—Miss Margaret Moore of New Orleans is summering at the home of Mrs. G. Crumb.

—Mr. and Mrs. Jno. C. Wheeler and children, Fanny and John, Jr., are vacationing at the Bay.

—Miss Marion Jordy of New Orleans spent the week end with her grandmother, Mrs. Sophie Jordy.

—Mrs. C. J. Chadwick left Friday for Hendersonville, N. C., where she expects to remain about five months.

—Mr. and Mrs. Cross and Mrs. H. Halsted all of Houston Texas, a-2 the guests of Mrs. Roberta Case.

—Misses Maggie Meyers and Currie King of New Orleans spent the holiday season with friends at the Bay.

—Mrs. J. S. Campbell of New Orleans was the house guest of Mr. and Mrs. Hubert DeBenn for the week end.

—Mr. and Mrs. S. Zenovich of Baton Rouge, La., motored to Bay St. Louis where they will enjoy a short vacation.

—Miss Thelma Dearman of New Orleans, who is an ardent admirer of the Coast is making a short stay in Bay St. Louis.

—Mr. and Mrs. George E. Pitcher returned to their home on Tuesday, after a most enjoyable trip to New York and other points East.

—Mr. F. Cabell of Houston, Texas, has joined his wife and children who are here visiting Mrs. Cabell's parents, Mr. and Mrs. Emile Perre.

—Miss Mandena Skymetta of Biloxi is enjoying a two week stay with Mr. and Mrs. R. Teliard and family of Bay St. Louis.

—Mrs. L. Demoreille of New Orleans has been the house guest of her brother-in-law and sister, Mr. and Mrs. A. Rauetz of this city.

—Mr. and Mrs. Lucien Bonck returned to New Orleans after a delightful week spent in Bay St. Louis and neighboring cities.

—Noted among the many New Orleans visitors to Bay St. Louis were Mr. and Mrs. Stewart and Mr. and Mrs. Dehinden.

—Mr. George Russel and Phil Courtney of New Orleans visited Miss Vivian Teliard on Friday of last week.

—Mr. and Mrs. Frederick Keesee and children, Kathleen, Jack and Frederick, Jr., are spending several weeks at the Bay.

—The many friends of Mrs. James A. Evans will learn with pleasure of her return home after spending several days in Hotel Dieu, where she received medical treatment.

—Mrs. A. Hess and daughter Miss Esther Hess of New Orleans were week end guests of Mr. and Mrs. John Howze.

—Mr. and Mrs. Pasqual Piazza had as their week-end guests Mr. and Mrs. H. Seal of Calhoun City, Miss.

—Mrs. Geo J. Toca of New Orleans and family have been visiting at the home of their relatives, Mr. and Mrs. M. Toca in Carrollton, Miss.

—Among visitors attracted to the Bay during the holidays were Mrs. Eugene Lacoste, Mrs. Gus Pique and Mrs. E. B. Canty of New Orleans.

—Mr. Lee Crumb of New Orleans spent the holiday season here with his mother, Mrs. G. Crumb.

—Miss Margaret Moore of New Orleans is summering at the home of Mrs. G. Crumb.

—Mr. and Mrs. Burns and Miss Lillian Tudury motored over from New Orleans to spend Sunday with Mrs. Peter Tudury and family in Main street.

—Mr. and Mrs. Arthur Bennett and son, Arthur, Jr., of New Orleans spent a week here enjoying the many recreational pastimes offered by this section of the Gulf Coast.

—Mr. and Mrs. Harold Muller and daughter, Miss Sydney Muller of New Orleans are planning to spend the summer months on the Gulf Coast in recreational pastimes.

—Miss Leonell Arceneaux, a popular and much admired member of the younger social set, is visiting her grandparents, Mr. and Mrs. Jules Menou at their home in Iota, La.

—Mr. and Mrs. W. Logan and family who are occupying the Engman cottage for the summer, motored to their home in Natchez, Miss., where they remained Tuesday and Wednesday.

—A very interesting group of young ladies who enjoyed the Coast activities for the week end was Misses Florence Well, Augustine Calzagni, and Lorrie Bagert, all of New Orleans.

—Miss Vivian Teliard had as her guests over the week end, Miss Emily Kustehmacher of Abita Springs, La., and Miss Marilyn Peterson of Englewood Lookout, La.

—Mrs. Catherine Carmen of New Orleans was a holiday visitor to her sister Mrs. Nora Jones. She was accompanied by her daughter, Aline, who will return in September to resume her studies at St. Joseph Academy.

—Among the many participants of the boat races held in Biloxi over the week end were David and C. C. McDonald Jr., J. C. Baxter and Gary Sutherland of Hattiesburg. Gary is the guest of David and C. C. McDonald Jr., at their home on North Beach Boulevard.

—The many friends of Mrs. James A. Evans will learn with pleasure of her return home after spending several days in Hotel Dieu, where she received medical treatment.

—Mrs. J. P. McGinn, Mr. and Mrs. George Crane and interesting family returned to their home in New Orleans, after a delightful stay in Bay St. Louis, at the home of Mrs. Kate Conner in Union street.

—Dr. and Mrs. E. J. Beranger and daughter Carol Ann and son Cole, man of New Orleans, motored to Bay St. Louis to spend the week end. Mrs. Beranger plans to open their summer home shortly.

—Mr. J. P. Quinlin of New Orleans is a recent purchaser of lots in Nicholson avenue and will soon build, joining the ever-increasing colony of modern homes in that beautiful residential section, developing at a rapid rate.

—Mr. and Mrs. Roland Webb and sons have returned to New Orleans after enjoying a delightful stay as guests of Mrs. Webb's parents Dr. and Mrs. C. L. Norton on North Beach Boulevard.

—Mr. and Mrs. Charley Hurley and attractive daughter, Betty Jo, Mrs. J. A. Moore and Mrs. Will Massay, all of Selma, Ala., motored to the Coast where they will divide their time in visiting friends in Pass Christian and Bay St. Louis.

—Miss Ethel Berthelot of Baton Rouge is here for an indefinite stay with her aunt, Miss Josie Welch, of this city, a personal friend. Mrs. Zerr, who before her marriage, was Miss Lillian Ames, said that if she ever married it would be on Miss Welch's birthday. This was accomplished, hence the double celebration.

Miss Welch and Mr. Robert Zerr were honor guests at the dinner.

—A pleasureable feature of the celebration was that it also represented the birthday of Miss Josie E. Welch, of this city, a personal friend. Mrs. Zerr, who before her marriage, was Miss Lillian Ames, said that if she ever married it would be on Miss Welch's birthday. This was accomplished, hence the double celebration.

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